

Joint QEP Student Sub-Committee and Marketing and Awareness Meeting Minutes

December 7, 2016

Attendees: Todd Levasseur (QEP Director), Emma Cregg (Student Committee Chair); Dan Dickison (Marketing Chair); Josh Bloodworth; Christine Ragusa; Lisa Calvert; Nandini McCauley; Joe Tate; Luke Shirley; Morgan Larimer; Olivia Sackler

1. Brief introduction of the members of each subcommittee
2. Explanation of the awareness campaign and its components
 - a. Strategic placement of posters
 - b. Slides on television screens across campus
 - c. Larger banners- College Way, side of Stern, Addlestone
 - d. Library display starting in late January
 - e. Light projections- on the Cistern at night?
 - f. Stickers- 100% biodegradable
 - g. Single hashtag- #sustaincofc
 - h. Public Health- Clean Water Conference in March
3. Update from Emma Cregg on student advisory committee activities and upcoming work
 - a. Committee's new role in the social media campaign
 - b. "Snapchat takeover"
4. Report from Josh Bloodworth regarding upcoming SACSCOC visit
5. QEP booklet timetable and protocol for production
 - a. Draft to be finalized in January